

# COUNT D'ANGERVILLE HONEY IN FULL FLOW

The Count D'Angerville honey project in Nyarabuye has just completed its first major harvest with very encouraging results.

Msaada's honey expert, Mark White, visited the sites recently and reported a strong honey flow in all of the areas.

"I am particularly pleased that the effort put in by all the parties involved in this project is now bearing fruit," Mark commented.

"It is great for the widows to see that their hard work and enthusiasm has brought them such positive results."

The project is spread over six sites in the Nyarabuye district of eastern Rwanda.

The first 42 beneficiaries benefitted greatly from the training and support provided by Msaada's partner organisation in Rwanda,



Widows and young people with honeycombs at the extraction centre in Nyarabuye



Honey gushes from the extractor

ARDI, which aims to improve the quality and quantity of honey produced in Rwanda.

There is a ready market in Rwanda for honey. Beeswax is also in demand and commands the same price as honey.

ARDI has agreed to purchase all of the honey and wax from the widows, removing one of the main problems facing many new producers of trying to find a market.

The first harvest marks a major

milestone in the development of the project. The participants can now see the results of their years of training and effort.

"We are very grateful to the people in the UK who have been so supportive of this project," Odette Kayirere, AVEGA Est co-ordinator, commented.

"Our particular thanks go to family of the late Count D'Angerville, in whose memory this project was created."

## Please help as recession bites in Rwanda

Msaada is redoubling its efforts this year in an effort to increase support for its projects in Rwanda.

In recent years Msaada's main partner in Rwanda, the widows' and orphans' association, Avega, has lost a lot of its funding due to the ongoing recession as well as to fixed-term funding expiring.

The need is great – please let our response be great also.



# From end to end

Msaada stalwart Neville Moody and his brother-in-law Malcolm Bown have just cycled from Land's End to John O'Groats to raise funds for projects in Rwanda. Here is an account of their adventures

On Monday 24 September brothers-in-law Neville Moody and Malcolm Bown set off from Land's End after a splendid send-off the previous evening of Cornish ale and folk singing in the nearby village of Sennen, enjoyed with Msaada director, Billy Kelly, and Sally Page to send them on their way.

Panniers were packed with all the necessary clothing for every eventuality of Great British weather they were to experience during their 20-day 1,083-mile adventure, as well as the necessary tools and puncture repair kits required in the absence of support vehicles.

The relentless, sharp hills of Cornwall and Devon and the gusty back end of Hurricane Bill(y) made for a challenging start, but eventually gave way to the blissfully flat Somerset Levels. Then it was over the Severn Bridge (where they faced further gale force winds and even had to pedal downhill to get off the bridge!) and on up the beautiful Wye Valley into Wales.

During the first few days of the trip they met up with friends holidaying in the West Country for those all-

important liquid refreshment stops.

Not only did this provide excellent moral support, but also had the remarkable effect of ensuring they were both in a suitably relaxed state to tackle the next leg of their challenge!

Then it was onwards to Shropshire and Cheshire which offered some further level, canal-side, riding before heading further north into the more gruelling Lake District section. Needless to say it was very wet and windy there! Having planned their route and the accommodation in advance – a selection of hostels, pubs and B&Bs – there was a daily obligation to make progress, including in south-west Scotland where they spent a whole day heading north-west directly into a gale force north-westerly wind! By this stage of the ride the hills were getting longer too, but in a way easier due to their increased levels of fitness and familiarity of cycling with the fully-laden bikes.

The scenery of the west coast of Scotland was particularly beautiful, especially between the heavy showers. They then headed over to Inverness and made the final push up



through the very barren, large landscape of north-east Scotland. Here one hill was recorded to be a 10 mile climb! The cyclists were then met by their wives - sisters Daphne and Kate - at John O'Groats on Saturday 12th September for a somewhat faster journey home.

Only three days of the ride were completely without rain and between them they suffered just four punctures. They also met many lovely people, who took a genuine interest in the work of Msaada in Rwanda and were very generous in supporting the cause, which was particularly moving to witness.

On a practical note, they were also very grateful to many landlords for their assistance in drying clothes – especially on the one occasion when they were mistaken for canoeists when checking in!

Donations in support of the Ride for Rwanda can be made online at [www.justgiving.com/RideForRwanda](http://www.justgiving.com/RideForRwanda)

*Thank you for your support!*



**Neville Moody and Malcolm Bown, above, at the start of their epic cycle and, left, at the finish with Daphne Moody and Kate Bown**

# Jeltes patrons exhibit the art of caring

Gillingham man Alex Potheary explains how his local bar and cafe in the Netherlands staged art auctions to raise funds for Msaada

Jeltes is a small bar-style cafe in the centre of Haarlem, 20 miles from Amsterdam, the capital of the Netherlands.

It is frequented by many colourful characters such as artists, musicians and photographers and has a free thinking easy-going atmosphere.

The bar was started and is run by Marion Jeltes (right) for the last 20 years, hence the name!

One of the more original concepts of the bar is that every month a new installation hits the walls and the art can then be bought as in a gallery and it gives the patrons something to look at while they drink and talk!

A couple of years ago musician and artist 'E 1 TEN' was unhappy with the situation in Africa, especially Darfur.

He decided to build a changingroom-sized box in one corner of the bar and supply art materials so that the patrons could anonymously create and deliver their poems, pictures or ideas

in a box.

The following day this work would make it on the walls until all the walls were full!



Marion and Ewan then enlisted the help of a former dutch gameshow host to auction off the artwork.

A total of €1000 was raised and after lots of discussion it was decided not to donate the money to Darfur because it was felt the nobody could be sure exactly where the money would end up.

Msaada was chosen



Alex Potheary, right, presents a cheque for €1,000 from Jeltes Cafe in Haarlam in Amsterdam to Msaada director Billy Kelly

because of its transparency and hands on attitude. The money was duly donated and a letter of thanks came back and is on show in the cafe.

The following year (2008) was the 20th anniversary of the bar and a large venue was selected for a night of music and dancing.

Once again Ewan supplied blank canvases, paint and brushes. The canvas were hung and throughout the evening began to evolve as people became more artistic.

These were then exhibited for two weeks in the cafe before Alex

auctioned them. The whole concept of trying to sell people their own creations back is not as easy as it sounds.

One anonymous buyer gave very generously and we achieved another thousand euros.

This year's artistic ideas for Msaada are already in the pipeline. If anyone would like to see the monthly exhibits in the Jeltes cafe or comment on anything, either turn up for a drink or contact marionjel@hotmail.com

Expression through art is a nessesity and the people of the cafe support this concept.



Jeltes Cafe patrons put brush to canvas and make a difference to the lives of Rwandan survivors



Msaada was established with the support of  
journalist and broadcaster



**Fergal Keane**  
Msaada president

**OFFICERS AND TRUSTEES**

CHAIRMAN: Chris Brickell, TREASURER: David  
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Msaada is a UK Registered Charity Number 1111819

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I want Msaada to treat the enclosed donation of  
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Please make cheques payable to Msaada

Name: \_\_\_\_\_

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**A Question of Food?**

Msaada is organising a gourmet quiz evening at  
Cucklington Village Hall on Saturday 14 November at  
7.30pm

There will be a five-course meal cooked by our very own  
'celebrity' chefs and the quiz will be based on the food  
and drink consumed during the evening.

Tables of six cost £20 per head (wine not included).

The grand prize will be the cost of tickets refunded to  
winning table

Tickets available from: Martyn Jose – 07860 252347, and  
Sue Spicer – 01747 824871 or [msaadarwanda@yahoo.com](mailto:msaadarwanda@yahoo.com)  
All proceeds to Msaada Catering Project.

**Msaada Christmas cards**

Msaada Christmas cards are now available from the of-  
fice at Hambledon's Building, High Street, Gillingham;  
Sue Spicer – 01747 824871; Lindsay Bowers – 07716117403,  
or from any of the trustees. The cost for 10 cards is £5.

**Contact details correct?**

From time to time we find that people are entered twice on  
our database, or their name and address is incorrect. This  
can happen for a number of reasons and we are anxious to  
avoid this happening. Please let us know if your contact  
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For further information please telephone 01747 837877  
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Visit [www.justgiving.com/msaada](http://www.justgiving.com/msaada) and follow the  
instructions online to make a donation.

**Challenge 2010**

Thinking of taking on a challenge in 2010? Going for  
a walk or cycle ride, climbing a mountain, running a  
marathon, losing weight, cutting your hair off or giving  
up booze for Lent? Please consider taking the opportunity  
to raise some vital sponsorship for Msaada. You can create  
your own Justgiving web page at [www.justgiving.com/  
msaada](http://www.justgiving.com/msaada) (follow the Raise Money link) then email your  
friends and colleagues for their support and watch the  
sponsorship pour in! Msaada Justgiving web pages can  
also be created to receive donations in lieu of gifts for  
weddings, anniversaries, birthdays, Christenings and  
memorials.

**Support Msaada as you shop online**

You can help raise funds for Msaada – at no cost to you –  
every time you shop online at Easyfundraising with stores  
such as NEXT, Argos, Amazon, HMV, John Lewis, M&S,  
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Msaada will receive up to 15% from every purchase you  
make! Please click on [www.easyfundraising.org.uk/  
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Total funds sent to projects to date:

**£158,162**