

MSAADA'S SUPPORT FOR RWANDA PASSES THE £1,000,000 MARK

Msaada's contribution to Rwanda has reached a remarkable milestone.

Our support has just exceeded the **£1,000,000** mark after eight years of working with the people of the country to help them rebuild their lives.

Msaada's assistance to Rwanda began in October 2005 with an initial £3,011, which was used to fund the salaries of teachers in the Subiruseke Vocational Training Centre.

The teachers had not been paid in several months but had continued to teach orphans of the genocide a number of skills which would enable them to earn a living, such as, garment making, carpentry, masonry and general building skills.

Since then, Msaada has assisted hundreds of children to attend primary and secondary school, and even a few to university.

The charity also established a honey project as well as funding the construction of a conference room, marquees, a restaurant and bar, which between them generated a most impressive £92,108 during the past year.

The conference hall was constructed in 2007, the same year the marquees were purchased.



The original staff at Subiruseke Vocational Training Centre who were funded by Msaada in 2005

The restaurant and bar were constructed in 2011, and they are the jewel in the crown of the AVEGA East widows' and orphans' association, generating over £170,000 in a little over two years.

Profits from these enterprises enable AVEGA East to fund their own activities and to direct assistance to those most in need, without the need for submitting proposals to foreign charities.

Msaada's latest initiative is a dairy cow project, which provides

families with a complete solution to their poverty (see details of the project on the back page of this newsletter).

Msaada is proud to have been able to provide life-changing support to some of the most impoverished and traumatised people on earth.

We thank all of those of you who have assisted us in our work. You have helped make the world a better place, and with your continued support we will be able to reach out to many more Rwandan families.

To get an idea of the benefit of a dairy cow to a local family, consider that a primary school teacher earns between £40 - £70 per month. A family with an Msaada cow can earn between £60 and £90 per month from the sale of surplus milk alone. Truly, a life-changing gift.

Msaada's life-saving airlift of h

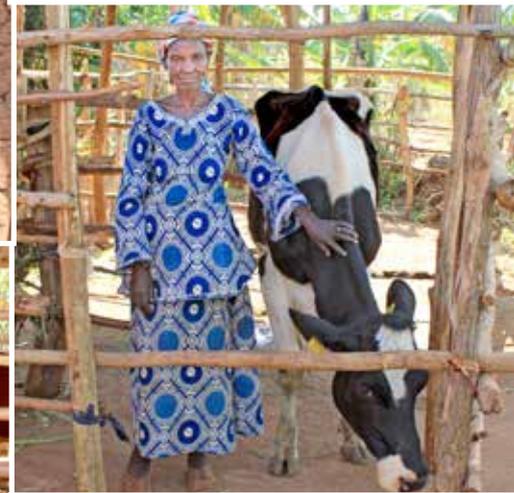
These photographs show the 31 in-calf dairy cows that were airlifted this year, with their new families. The arrival of the cows was greeted their lives in put them in control of their own futures.

Msaada was shocked to discover that the 31 beneficiaries had lost 1

Help us to do even more. Msaada, in co-operation with Bothar, is h
Rwanda. We are aiming to send another 30 cows in the next few m
Please help us to lift more impoverished Rwandan families out o

Msaada is indebted to our international partners Bothar, Heifer Inte

(See Msaada's contact details and further information o



High quality dairy cows to Rwanda

provided by Msaada to Rwamagana in the Eastern Province of Rwanda earlier this year and received with great joy by the beneficiaries as this life-saving gift will transform

the lives of 26 of their immediate families in the 1994 genocide.

Planning to continue with our airlifts of high-yielding dairy cows to Eastern Province in the next few months and urgently require more funds to achieve our target.

Help us to help them by donating to our project and give them hope for future.

Thank you to the Rwanda Agriculture Board for their support.

(See our dairy cow project on the back page of this newsletter.)



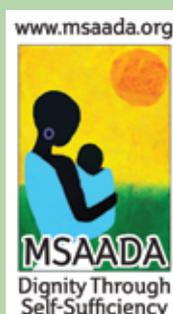
Msaada was established with the support of
journalist and broadcaster



Fergal Keane
Msaada founder

OFFICERS AND TRUSTEES

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Msaada is a UK Registered Charity Number 1111819

Total support for Rwandan projects to date:

£1,014,440.00

Gift aid

I want Msaada to treat the enclosed donation of

£

as a Gift Aid donation

Please make cheques payable to Msaada

Name: _____

Address: _____

_____ Postcode: _____

Signature: _____

Date: _____

HELP US TRANSFORM a Family's Life

A gift that will keep on giving

Msaada has just initiated an ambitious 10-year livestock development programme in Rwanda.

This involves securing high-yielding in-calf dairy heifers and distributing them to impoverished families. Each recipient in turn passes on the first female calf to a neighbour. The cost of the cow, its airlift to Rwanda, training for the family, veterinary support and three years monitoring is £2,500.

The initial costs seems high, but over time the relative cost of transforming an impoverished family into a small self-reliant business is diluted many times as each subsequent family that receives a pass-on, in turn passes on their first female calf to a neighbour.

This system multiplies the number of families lifted out of poverty. After 10 years, with the birth of new calves, the average cost per cow in Rwanda has dropped to £250.

Year One: 35 families receive in-calf heifers

Milk brings protein to the diet. Each family's overall health improves. Some of the surplus is shared with neighbours improving their diet – the rest of the milk is sold to provide income for the family. School fees can be paid for children. Manure is used in a simple biogas converter to provide fuel for cooking and lighting. No more trees cut down. No more charcoal burned. Respiratory disease from cooking-fire smoke eliminated. Manure is still excellent fertiliser and local crops improve, adding to the family's income. Grass and legumes for feed is grown on tiered, managed pasture protecting against soil erosion in rainy season. Msaada provides certified AI straws from UK and Irish AI stations to ensure pedigree offspring.

Year 10: From the annual airlifts, plus pass-ons, there are now 770 families benefitting

Indirectly, local economy improves through availability of cash from dairying. Msaada honey project benefits through increase in number of customers. Msaada hospitality centre (crafts/restaurant/bar) benefits through availability of disposable cash in the community. Big increase in the number of children attending school – Msaada knitting project benefits through providing school uniforms. Enough milk for the group of small producers to start a co-operative creamery, creating decent, sustained employment for locals. Producers add value to their own products through packaging and cheese production.